



circular  
computing

Because IT shouldn't cost the Earth.

If a tree falls in  
the woods and  
no one is there  
to **tweet**  
about it, did it  
really happen?



# circular computing

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- Ethical
- Sustainable
- Socially Responsible

By Stephen Haskew



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## Analysis Paralysis

over-analyzing (or over-thinking)  
a situation so that a decision or  
action is never taken.



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## Enterprise Grade Performance

Upgraded and remanufactured in the world's first purpose built factory. Quality & performance without compromise.



[www.my5trees.com](http://www.my5trees.com)

5 trees planted by you for every laptop you buy

## LCD Display

Our process means you have a refreshed or new LCD display



## Keyboard Language

Specify your language with a perfect finish

## Circular Computing Quality

New paint, polish & several quality finishes from soft touch to hard matt.



## New Cosmetics

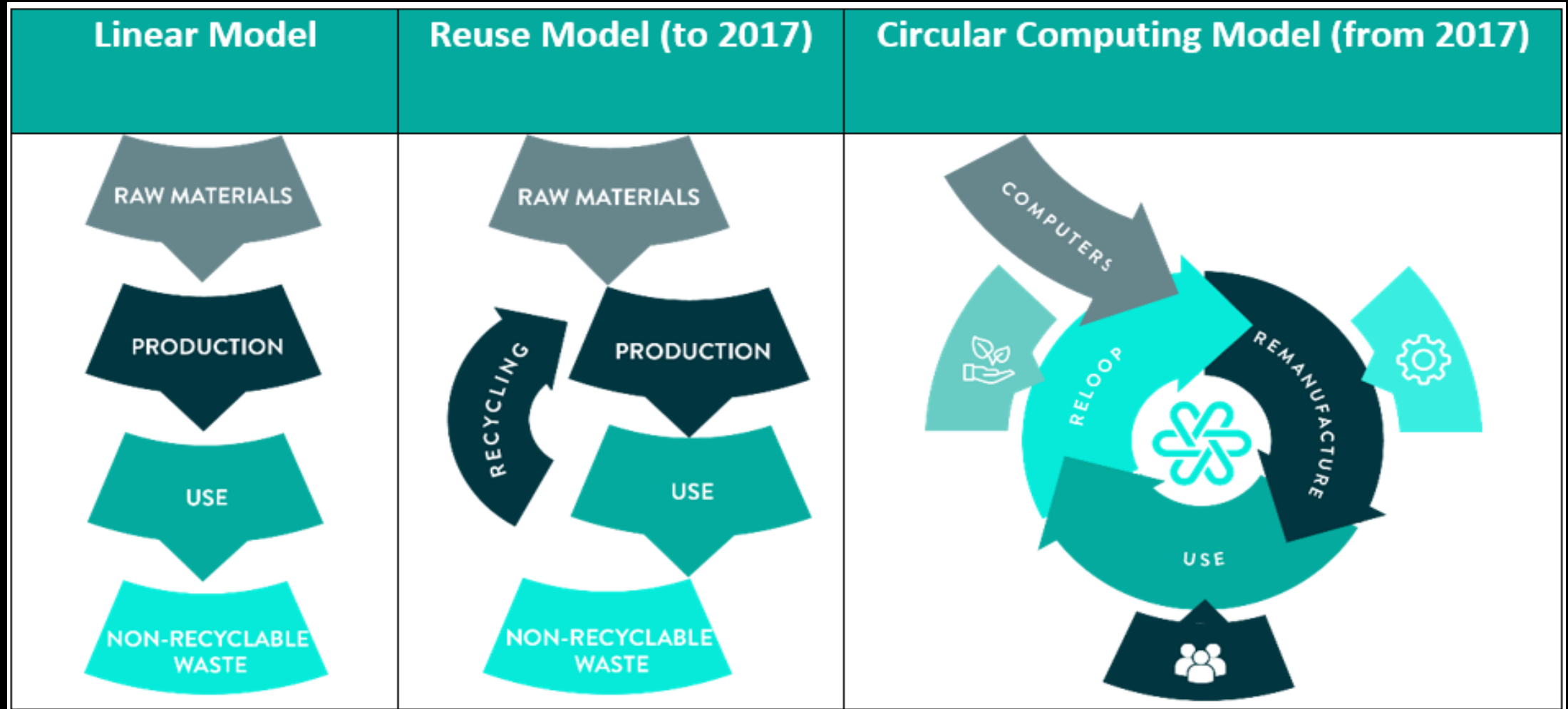
Refreshed, repainted & polished, inside and out

## Hard Drive (SSD/HDD)

Specify original or new options to optimise performance, security & reliability

## Brand New Battery

Exclusively supplied under license from 2power or Duracell for quality, reliability & performance



## Our Code of Conduct Ensures ZERO to HERO

- ZERO tolerance to bonded and forced labour.
- ZERO Conflict Minerals in supply.
- ZERO Waste.
- Water preservation.
- Our product is carbon ZERO.
- HERO moments.....





# 5 Trees for every Laptop

Provides a zero carbon laptop, **PLUS**  
Creates sustainable communities

## PLANTING AND NURTURING



## BEEES FOR TREES





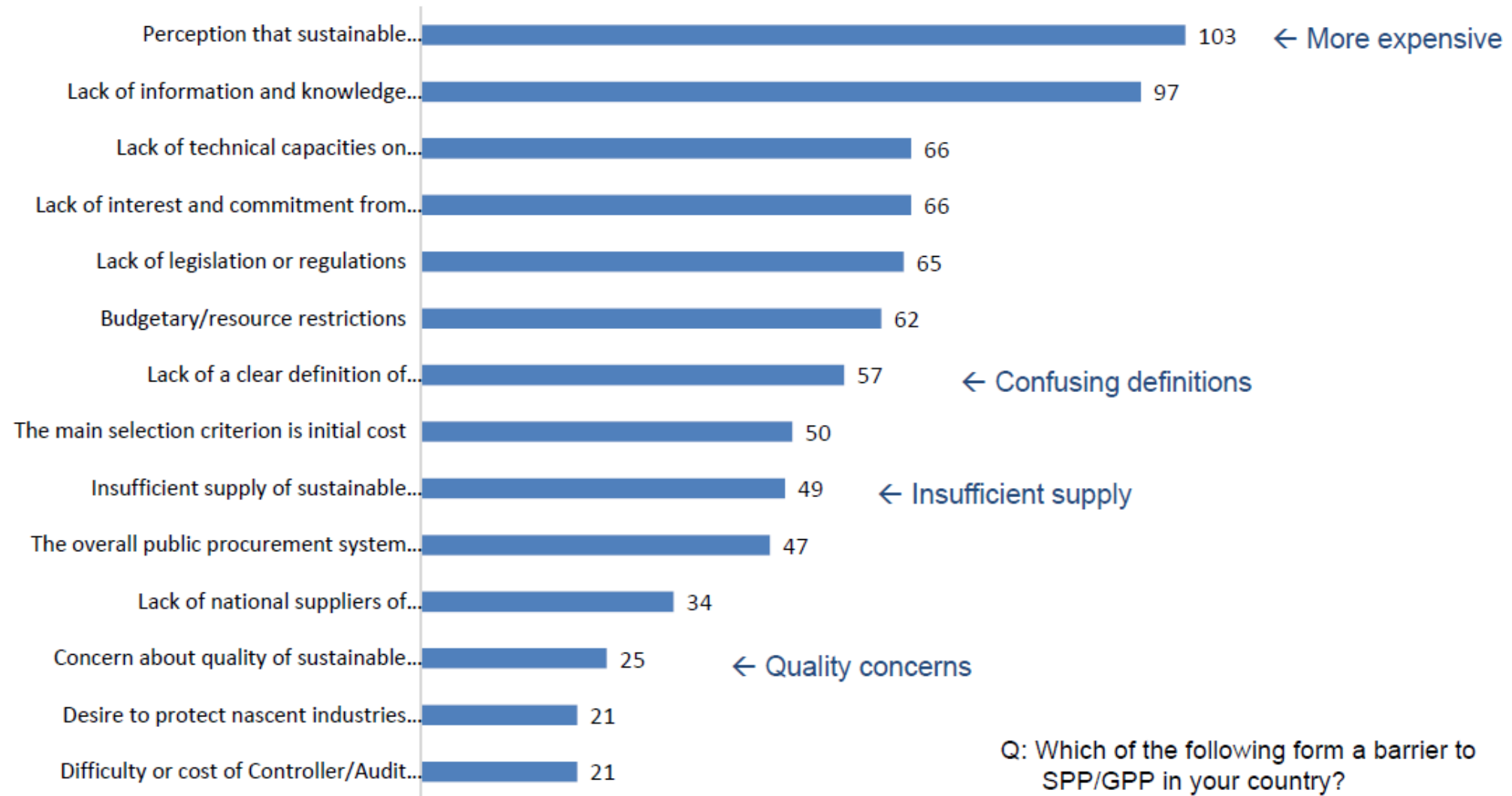
# Sustainability via our teacher network



A range of projects created including PowerPoint presentation, models, animations and biscuits.



# There are many perceived obstacles



Source: UN Environment 2013 Global SPP Review



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