

# Live Market Engagement: Sustainable Procurement of ICT

3 October 2018  
Nijmegen



**PROCURA+**  
European Sustainable  
Procurement Network



# Public Procurement Market for Sustainable Development

## Market

- €2 trillion of public contracts
- 13% of GDP in the EU
- 20% of GDP globally



## Sustainable Development

- UNGP 6: States should promote respect for human rights by business enterprises with which they conduct commercial transactions.
- Sustainable Development Goal 12: Promote sustainable public procurement

# Public Buyer Collaboration

## Electronics Watch

- 250+ public sector affiliates
- 7 countries
- €1 billion purchasing contracts

### Affiliates



# Contract Performance

Selection  
Criteria

Award  
Criteria

Contract  
Performance  
Conditions

## Due Diligence

### Create supply chain transparency

- Assembly factories & product model
- Component suppliers (by value & risk)
- Compliance findings

### Collaborate with independent monitors

- No retaliation
- Factory access

### Remediate violations

- Dialogue
- Corrective action

# Monitoring & Improvement

- Monitoring partners in **12 countries**
- Improvements in electronics factories employing **10,000s workers**



- Worker voice
- Offsite & onsite monitoring
- Focus on workplace conditions, recruitment networks, buyer-supplier relations
- Industry dialogue
- Affiliate engagement



# Impact: Student Labour

## China

- Notebooks & servers
- UK Higher Education framework agreement

## Core Issue

- Involuntary student labour

## Methods

- Onsite worker survey & worker-management dialogue training
- Dialogue with brands and factory
- Affiliate engagement

## Impact

- Student labour only with consent
- 48%: factory improved last 6 months



# Impact: Migrant Worker Recruitment

## Thailand

- Multi-functional devices
- Swiss local authorities framework agreement



## Core Issue

- Excessive recruitment cost for migrant workers & confiscation of passports and work documents

## Methods

- Ongoing communication with workers
- In depth research on recruitment networks: interviews with workers and recruiters
- Dialogue with RBA, brands, and factory

## Impact

- Passports & work documents returned to migrant workers
- Direct employment
- Workers compensated
- But problem pushed from Thailand to Myanmar



# Impact: Indirect Workers

## Czech Republic

- Desktops, workstations
- UK Higher Education framework agreement & others

## Core Issues

- Insecurity & inequality for migrant indirect workers
- Short notice periods before shifts
- “Hidden” temporary agency employment

## Methods

- Offsite worker interviews
- Documentary evidence
- Observation of dormitories & audit
- Dialogue with brands and factory
- Affiliate engagement

## Impact

- Transfer to temp agency
- More free weekends, less short notice
- Guaranteed income for short-term indirect workers





# Thank you!

- [bclaeson@electronicswatch.org](mailto:bclaeson@electronicswatch.org)
- Browse [www.electronicswatch.org](http://www.electronicswatch.org)
- Connect on twitter [@electronicswatch](https://twitter.com/electronicswatch)



This webinar has been produced with the assistance of the European Union. The contents of this webinar are the sole responsibility of Electronics Watch and its partners and can in no way be taken to reflect the views of the European Union. This webinar is part of the project 'Make ICT Fair - Reforming Manufacture & Minerals Supply Chains through Policy, Finance & Public Procurement', co-funded by European Union.