Live Market Engagement: Sustainable Procurement of ICT

3 October 2018 Nijmegen









Public Procurement Market for Sustainable Development

Market

- €2 trillion of public contracts
- 13% of GDP in the EU
- 20% of GDP globally

Sustainable Development

- UNGP 6: States should promote respect for human rights by business enterprises with which they conduct commercial transactions.
- Sustainable Development Goal
 12: Promote sustainable public procurement

Public Buyer Collaboration

Electronics Watch

- 250+ public sector affiliates
- 7 countries
- €1 billion purchasing contracts

Affiliates



























































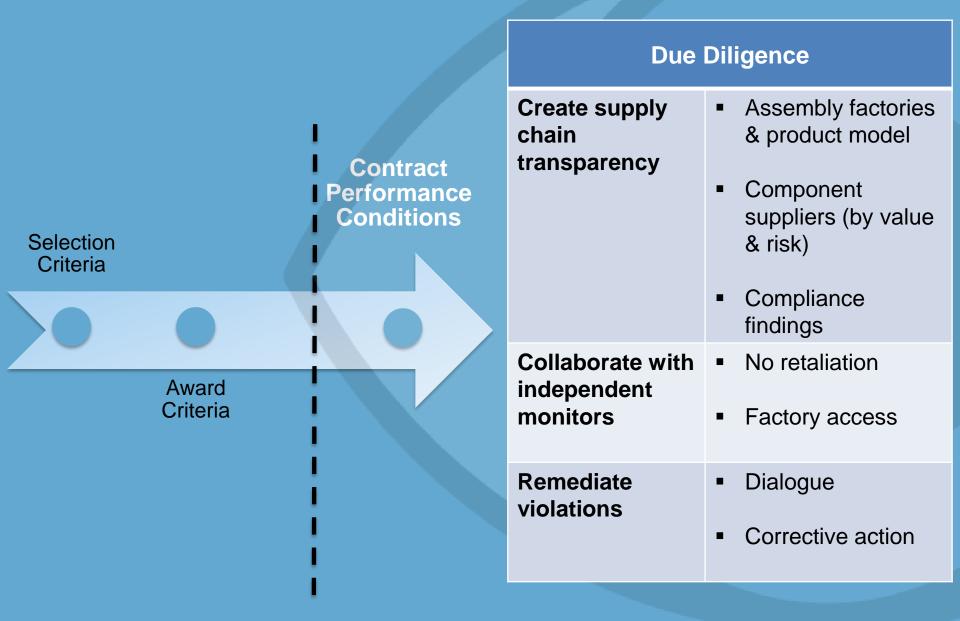








Contract Performance



Monitoring & Improvement

- Monitoring partners in 12 countries
- Improvements in electronics factorise employing 10,000s workers

- Worker voice
- Offsite & onsite monitoring
- Focus on workplace conditions, recruitment networks, buyer-supplier relations
- Industry dialogue
- Affiliate engagement

Impact: Student Labour

China

- Notebooks & servers
- UK Higher Education framework agreement



Core Issue

Involuntary student labour

Methods

- Onsite worker survey & workermanagement dialogue training
- Dialogue with brands and factory
- Affiliate engagement

Impact

- Student labour only with consent
- 48%: factory improved last 6 months

Impact: Migrant Worker Recruitment

Thailand

- Multi-functional devices
- Swiss local authorities framework agreement



Core Issue

 Excessive recruitment cost for migrant workers & confiscation of passports and work documents

Methods

- Ongoing communication with workers
- In depth research on recruitment networks: interviews with workers and recruiters
- Dialogue with RBA, brands, and factory

Impact

- Passports & work documents returned to migrant workers
- Direct employment
- Workers compensated
- But problem pushed from Thailand to Myanmar

Impact: Indirect Workers

Czech Republic

- Desktops, workstations
- UK Higher Education framework agreement & others



Core Issues

- Insecurity & inequality for migrant indirect workers
- Short notice periods before shifts
- "Hidden" temporary agency employment

Methods

- Offsite worker interviews
- Documentary evidence
- Observation of dormitories & audit
- Dialogue with brands and factory
- Affiliate engagement

Impact

- Transfer to temp agency
- More free weekends, less short notice
- Guaranteed income for short-term indirect workers

Thank you!

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