

A taste of sustainability! Mobilizing Public Procurement and Catering Services in the Baltic Sea Region

Public catering gets sustainable in the Baltic Sea Region. A first international round table brings together public procurers, catering service providers, researchers and other stakeholders to learn about and develop innovative strategies for the canteens of the future.

The StratKIT project

The overall demands for healthier food, growing environmental awareness, and economic concerns are pushing for more sustainable food production and delivery systems – also in public canteens. Therefore, both public and private actors get engaged in co-learning and co-innovation processes in the Baltic Sea Region. Interreg project StratKIT (2019-2021) involves partners from Finland, Estonia, Poland, Germany, Denmark and Russia, committed to develop a sustainability toolkit for public procurement and catering services.



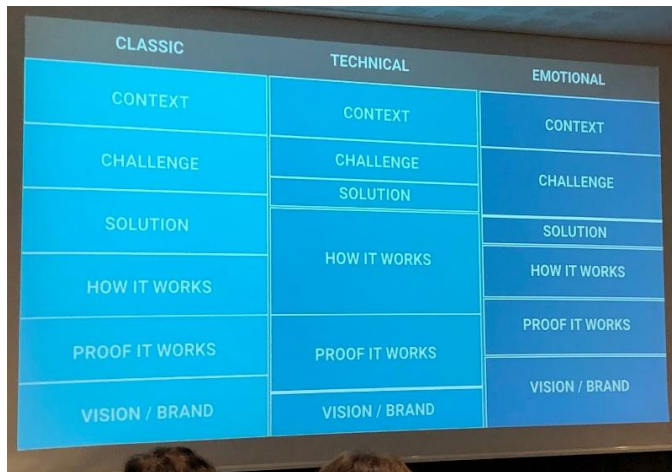
Stakeholders working groups

Stakeholders Round Table, Tallin 12th-13th November 2019

A two-day StratKIT Stakeholder Round Table took place in Tallinn the 12 and 13 November 2019. More than 75 participants from various professions and countries came together to discuss the status of public catering and procurement in the Baltic Sea Region. Procurers, caterers, associations of both, research institutes, food producers and innovation brokers worked together and discussed about the best practices. In Denmark and Sweden, for example, the share of organic food in public catering is up to 90%!

A taste of sustainability was enjoyed in 3 school canteens in Viimsi where 4000 meals per day are delivered, complying with the best national standards.

agrathaer coordinates the dissemination and networking activities of StratKIT. With the help of partners, we detect and involve existing networks of caterers and procurers and provide them with practical, easy-accessible insights for action. We support and contribute to the production and delivery of the main project outcomes: the project Platform and the web-based Toolkit.



Interreg BSR Communication Workshop



StratKIT Stakeholders Round Table

Storytelling in Tallin

As StratKIT partner, agrathaer took part also to the Workshop on target group involvement & Communication, organised by the Interreg Baltic Sea Region, on the 12 and 13 Nov, in Tallin too! The workshop included a training session in storytelling. We learnt how to tell about StratKIT in less than one minute.

StratKIT Story-Tallin!

Our challenge was that: procurers and caterers serving public canteens wants to serve sustainable food, but don't know how to address sustainability criteria, thus keep focussing on cost issues. There was not a shared approach on what sustainability is and can be in public food catering. So, we are committed to create a platform to share knowledge and best practices, and a toolkit to support the procurers and caterers in daily work. Which will help them to assess and trade-off between the several aspects of sustainability, environmental, health and cost issues. Thanks to that, procurers and caterers can act consistently to sustainability goals and communicate it to consumers and citizens.

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