

# Sustainable Procurement

## Issue 52 | March 2012

Dear Reader,

We are pleased to send you the quarterly Update on Procura<sup>+</sup>, the European Sustainable Procurement Campaign, and ICLEI's Sustainable Procurement activities in Europe.

You can also read more about Procura<sup>+</sup> Campaign developments by visiting the Campaign website [www.procuraplus.org](http://www.procuraplus.org). You can find more information about ICLEI's projects on Sustainable Procurement at [www.iclei-europe.org/topics/sustainable-procurement](http://www.iclei-europe.org/topics/sustainable-procurement)

ICLEI welcomes your contributions. Just send your news to [procurement@iclei.org](mailto:procurement@iclei.org). News from Procura<sup>+</sup> Campaign Participants and ICLEI members enjoys publishing priority!

If this newsletter does not display properly, please click here to view it online:  
<http://update.sustainable-procurement.org/index.php?id=8485>

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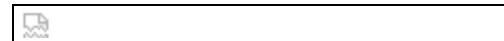
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### 1. **EcoProcura 2012: delivering sustainable procurement and innovation, 19-21 September 2012 in Malmö, (Sweden)**



The EcoProcura conference series has been running for 14 years, the latest edition, EcoProcura 2012, takes place from 19-21 September 2012 in Malmö, Sweden and will present and discuss the emerging context in which SPP operates. It will look at the reality of the global recession, shrinking public budgets and the economic arguments that now demand improved efficiency of public procurement whilst using purchasing power to bring about environmental, social and economic benefits locally and globally.



EcoProcura 2012 will also look at the proposed Public Procurement Directives and how they impact the

implementation of sustainable procurement by gathering procurers and the key players from all levels of government, policy-makers, business, multipliers and representatives from the European Commission and European Parliament.

With legislation in the pipeline and numerous policies at the European and national level, understanding the changes and ensuring SPP is implemented correctly can be challenging. The conference will focus on what the latest legislation, strategies, guidance and practical solutions mean to public authorities implementing SPP.

The integral role of procurement in public authority operations will be explored and how this enables procurers, suppliers, service providers and subcontractors to effectively collaborate and build sustainability across the entire supply chain.

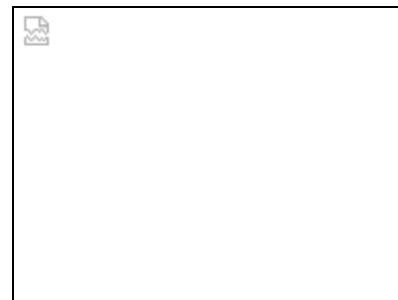
Participants will be engaged through dialogue and exchange with speakers, policy-makers, suppliers and procurers. Topics to be addressed include how public procurement can stimulate new technology and address social and ethical issues in procurement. Break-out sessions will go into more detail on specific issues such as innovation and sustainability in the public construction sector, purchasing clean vehicles and life-cycle costing.

The market lounge will be comprised of 20 to 25 round tables where small groups can have in-depth discussions on good practice from public authorities, new solutions from suppliers, the latest research and guidance and tools designed to assist public authorities in improving SPP practices. To apply as a table host, please respond to the call for contributions by 26 April: [www.ecoprocura.eu/malmo2012/programme/call-for-contributions/](http://www.ecoprocura.eu/malmo2012/programme/call-for-contributions/)

### Sustainable Malmö

Over the past 15 years Malmö has made major progress in the move towards becoming a more sustainable city through major investment from public and private partners in sustainable housing, retrofitting, renewable energy, clean transport, sustainable food, fairtrade and education for sustainable development.

Currently the city is in the process of upscaling and mainstreaming many of its existing pilot projects, with new initiatives for a more sustainable city. The EcoProcura conference will be held in the Malmö Expo, which is one of Europe's most sustainable exhibition and conference centres in a dynamic new development zone with strong sustainability credentials.



*For more information, contact: [ecoprocura2012@iclei.org](mailto:ecoprocura2012@iclei.org) or visit: [www.ecoprocura.eu/malmo2012](http://www.ecoprocura.eu/malmo2012). For information on Malmö as a sustainable city, visit: [www.malmo.se/sustainablecity](http://www.malmo.se/sustainablecity).*

## 2. Project news

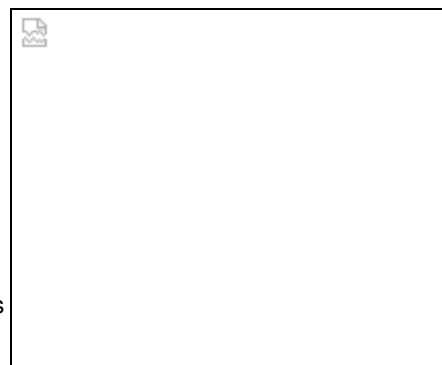
### LANDMARK project holds first train-the-trainer workshop

The first **LANDMARK project** train-the-trainer workshop took in place in **Bonn** (Germany) in February 2012. The LANDMARK project, which is coordinated by **ICLEI Europe**, aims to enable European local authorities to act as key drivers for the promotion of fair working conditions in global supply chains for certain products purchased by the European public sector.

The practical seminar aimed to further strengthen participants' knowledge of sustainable public procurement, through the analysis of actual tenders and the drafting of key points of a purchasing action. The training also dealt with environmental issues and economical aspects such as life-cycle costing.

Participants from the **Federal Procurement Agency**, where the competence centre for sustainable public procurement is located, attended the workshop. The centre, launched earlier in 2012, will provide training and information to national ministries, federal states and local governments.

Participants were drawn from several departments, covering products from armoured vehicles to brochures and services from mail-delivery to consultancy. They also received practical hints on passing on the relevant information to their colleagues.



Within the LANDMARK project further train-the-trainer events for professionals and tailor-made training for procurers are planned for 2012 and 2013. Barcelona City Council's Municipal Services (Parks and Gardens, Police, etc.) will be trained by LANDMARK partner **SETEM** in May 2012, taking the example of work wear and wood products used and how to verify compliance with social criteria along the supply chain. Portuguese partners **Instituto Marques de Valle Flor (IMVF)** together with **Loures Municipality** and the **National Laboratory of Energy and Geology (LNEG)** plan to train key Portuguese institutions such as the Porto Regional Excellence Centre, the Metropolitan Area of Lisbon and the National Institute for Public Administration by the end of 2012.

To receive more information on the LANDMARK training programme, contact Philipp Tepper at [philipp.tepper@iclei.org](mailto:philipp.tepper@iclei.org).



#### **New procurement guidance on IT equipment for data centres/server rooms**

The PrimeEnergyIT guide provides recommendations on energy efficiency criteria for several different types of equipment: servers, storage devices, network, cooling and monitoring equipment. The criteria built upon the findings of current best practice produced by the project.

The criteria relate solely to the direct purchase of devices and not to the procurement of data centre/IT services. This aspect may potentially be included in a future version.

We are currently looking for authorities to pilot the criteria within their procurement activities.

Download the guidance [here](#). For more information on the project or to participate in the pilot actions, contact [procurement@iclei.org](mailto:procurement@iclei.org).

### **3. Procura+ Campaign News**

#### **Political decision-makers in Regensburg receive training on SPP**

Members of the City Council from four parties received training on sustainable public procurement in Regensburg (Germany), on 19 March. Following previous decisions not to purchase any goods produced with child labour or made from tropical wood, the city joined ICLEI Europe and the Procura+ Campaign in 2011. The workshop was hosted by the head of the procurement department. Topics covered were included an introduction to SPP, criteria development and verification and implementation.

Practical elements included identifying the most relevant product groups for Regensburg and drafting an action plan.



To find out more about trainings offered by ICLEI Europe contact Philipp Tepper at [philipp.tepper@iclei.org](mailto:philipp.tepper@iclei.org) or visit: [www.sustainable-procurement.org/about-us/iclei-services/](http://www.sustainable-procurement.org/about-us/iclei-services/)

### **4. Upcoming Events**



#### **Webinar on sustainable construction – SCI-Network**

The SCI-Network will organise a webinar towards the end of April 2012 to discuss the project's findings and final recommendations. These are designed to assist public authorities in procuring innovative and sustainable construction solutions. The webinar will be based on the results of a Europe-wide consultation exercise on a draft set of recommendations.

The precise date for the webinar is not yet set, but will be promoted on the project website shortly – [www.sci-network.eu](http://www.sci-network.eu)

## Networking event for public authorities in Northern Germany Norderstedt, Germany, 23 April 2012

An event for networking amongst decision-makers and procurers interested in sustainable public procurement will take place in Northern Germany in April 2012. The one-day-meeting is one of three taking place in different regions of Germany as part of the "Landmarken setzten" project, which is funded by the German Environment Agency. Input from the German competence centre on SPP and ICLEI Europe will be followed by round tables, where presentations on good practice with regards to guidelines, e- procurement and innovative construction procurement will be held.

The exchange of experiences between local authorities should strengthen SPP in the future. The first meeting, which took place in Munich in December has already yielded positive results locally.



*Download the agenda and registration form here:*

[www.iclei-europe.org/events/?cmd=view&uid=286e7708](http://www.iclei-europe.org/events/?cmd=view&uid=286e7708)

*For any questions, please contact Franziska Singer at [franziska.singer@iclei.org](mailto:franziska.singer@iclei.org)*

## 5. Other News

### New Project Officer joins ICLEI's Sustainable Procurement team

Ignacio Giménez Moreno has joined ICLEI's Sustainable Procurement team in March 2012. Before ICLEI, Ignacio worked for the Trade Commission of the Embassy of Spain in the USA as Economic and Commercial Analyst. For the last two years he has worked for UNICEF Supply Division, Copenhagen, Denmark as a Contracts Officer, specializing in contracting matters and public procurement. Ignacio has a Master's degree in International Corporate Management and a Bachelor's degree in Economics.

*You can contact Ignacio by writing to [ignacio.moreno@iclei.org](mailto:ignacio.moreno@iclei.org).*

Subscribe? Feedback? Questions? Please let us know!

If you would like to subscribe to the Sustainable Procurement Update, please send an email stating so to [procurement@iclei.org](mailto:procurement@iclei.org) including in it your contact details.

If you have any further questions, would like to give feedback on ICLEI's work in Sustainable Procurement, or would like to be taken off this mailing list, please also contact us at [procurement@iclei.org](mailto:procurement@iclei.org)

The Sustainable Procurement Update is produced by the European Secretariat of ICLEI - Local Governments for Sustainability. Editor: Franziska Singer (responsible).

ICLEI is an international association of local governments and national and regional local government organisations that have made a commitment to sustainable development.

More than 1,200 cities, towns, counties, and their associations worldwide comprise ICLEI's growing membership. ICLEI works with these and hundreds of other local governments through international performance-based, results-oriented campaigns, such as the Procura+ Sustainable Procurement Campaign.



The Procura+ Sustainable Procurement Campaign is an initiative designed to help support public authorities across Europe in implementing Sustainable Procurement and help promote their achievements. The Campaign was established in 2004 to help drive the mainstreaming of sustainable public procurement throughout Europe. Through participating in the Campaign, public authorities can contribute to a growing international movement and help bring about real change on the market.

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[www.iclei-europe.org/procurement](http://www.iclei-europe.org/procurement)