

# Sustainable Procurement

Edition 58, March 2014

Dear Reader,

We are pleased to send you the triannual Update on Procura<sup>+</sup>, the European Sustainable Procurement Campaign, and ICLEI's Sustainable Procurement activities in Europe.

You can also read more about Procura<sup>+</sup> Campaign developments by visiting the Campaign website [www.procuraplus.org](http://www.procuraplus.org). You can find more information about ICLEI's projects on Sustainable Procurement at [www.sustainable-procurement.org/](http://www.sustainable-procurement.org/)

ICLEI welcomes your contributions! Just send your news to [procurement@iclei.org](mailto:procurement@iclei.org). News from Procura<sup>+</sup> Campaign Participants and ICLEI members enjoys publishing priority!

If this newsletter does not display properly, please click here to view it online: <http://www.sustainable-procurement.org/index.php?id=173>

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## 1. New EU procurement directives and SPP: Opening the floodgates?

The reform of the EU procurement directives offers a number of opportunities to further sustainable and innovative public procurement. However there is a large amount of work still to be done at the national and local levels, and some opportunities have been missed during the reform process.



Will the new rules on procurement assist public authorities in making important investments while still achieving value for



money? One of the stated objectives of the reform was to facilitate strategic procurement taking account of environmental, social and innovation factors. Another was to provide more flexibility in procedures and timelines, complemented by greater use of e-procurement. Given the first two goals, the idea that the reform could also result in a 'simplification' was perhaps unrealistic. The reform process

itself, which involved a series of compromises between the European Commission, Parliament and Council (representing the Member States) highlighted the tension between these various ambitions.

The result is that we now have three directives (covering the public sector, utilities sector, and the award of concessions for both sectors) with a number of novel provisions relating to procurement of innovative and sustainable solutions, but less in the way of clear mandates to apply these. Arguably this reflects the overall structure of the directives, which are meant to provide a common procedural framework within which governments make procurement decisions. However this distinction between the 'form' and 'content' of procurement is somewhat misleading: procedures influence outcomes just as the decision about what to buy or whether to buy does.

The analysis published in the Sustainable Procurement Resource Centre outlines the possibilities for SPP and innovation procurement which exist under the new directives, the steps which need to be taken to achieve them and highlights the key points that need further clarification. The focus here is on the [final text](#) of the Public Sector Directive adopted by the European Parliament on 15 January and by the Council on 11 February 2014.

To read the article in full, [click here](#).

## 2. Project news

### 100 local authorities share their experiences of clean fleet procurement

The Clean Fleets team is pleased to announce the publication of a report for public bus procurers and transport operators, which aims to provide a comprehensive review of practical encounters with different fuel and technology options for clean buses.

The report entitled Clean Buses – Experiences with Fuel and Technology Options brings together the experiences of over 100 European public authorities and transport operators. It seeks to give a clear, yet in-depth analysis with examples of trials and demonstrations of using buses with a range of fuel and technology types and innovative bus solutions.

The report provides a clear, systematic assessment of 17 different fuel and technology options covering environmental performance, market development, costs and other practical aspects related to the buses described.

Over 40 experts including Clean Fleets project partners, public transport operators, public authorities, research institutions, transport associations and consultants provided input into the report. Aimed at supporting the work of professionals in the field of procurement, particular emphasis is placed on individual experiences from cities, local authorities and public transport operators.

To read the report in full, [click here](#).

### Horizon 2020 launches call for project proposals



The European Commission has launched the first calls for projects under Horizon 2020, the European Union's €80 billion research and innovation programme spanning the next seven years. The funding over the first two years is worth more than €15 billion. Horizon 2020 is intended to help boost Europe's knowledge-driven economy, and tackle issues that will make a tangible difference in people's lives. Twelve areas will be a focus for action in 2014/2015, including sustainable and innovative public procurement.



The funding opportunities under Horizon 2020 are set out in work programmes published on the EU's digital portal for research funding. "Horizon 2020 funding is vital for the future of research and innovation in Europe, and will contribute to growth, jobs and a better quality of life. We have designed Horizon 2020 to

produce results, and we have slashed red tape to make it easier to participate." said European Research, Innovation and Science Commissioner Máire Geoghegan-Quinn.

Most calls from the 2014 budget are already open for submissions, with more to follow over the course of the year. There are a number of calls relating to innovative and sustainable procurement; ICLEI will lead on the development of at least one project proposal and is happy to help facilitate the setting up of other independent consortia. If your city is interested in working with us on one of these projects, please contact: [procurement@iclei.org](mailto:procurement@iclei.org).

For more information, [click here](#).

## Call for contributions open for EcoProcura 2014

**Registration** is now open for EcoProcura 2014, which will take place in Ghent (Belgium) from 24 – 26 September 2014. Answering questions on how to capitalise on the greater cost efficiency of sustainable procurement, the obstacles to mainstreaming sustainable procurement and developing integrated sustainable procurement strategies across organisations, the conference provides a dynamic setting for participants to exchange and equip themselves with essential information on implementing **sustainable public procurement** and **innovation procurement**.

A **call for contributions** has also been launched, and is open to local, regional and national governments; public authorities such as universities and hospitals; businesses, suppliers and manufacturers; and scientific or research organisations. This is an excellent chance for participants to promote what they are doing, offer advice, seek input and directly engage with the procurement community. The deadline for submitting proposals is 24 April 2014. Please send proposals with a completed application form to [ecoprocura2014@iclei.org](mailto:ecoprocura2014@iclei.org).



Plenaries and break-out sessions will provide a dialogue between speakers and participants on the latest developments in legislation and policy, as well as on specific procurement processes and products. Additionally, EcoProcura 2014 features a 'Meet the Buyers' event, allowing public procurement experts from the public and private sectors to meet and exchange information.

For more information, [click here](#).

## INNOCAT project in full swing



The **INNOCAT - Procurement of Eco-innovative Catering**, project is now up and running. So far over thirty organisations have joined the INNOCAT project Interest Group. The first PIN (Prior Identification Notice), for the Procurement of Energy Efficient Vending Machines, will be published in March of this year. The procurement is being lead by INNOCAT project partner Johnson Matthey Fuels Cells together with the University of Sheffield, and has ten Buyers in its Buyers Group.

Over the coming months, the INNOCAT Project will publish its second Call for Buyers, this time for the procurement of eco-innovative containers and packaging for hospital food. This procurement is being lead by the INNOCAT project partner Resah-idf (Réseau des acheteurs hospitaliers d'Ile-de-France), which acts as a group purchasing organisation for 130 hospitals and nursing homes in the Paris region (Ile-de-France).

Additionally, the INNOCAT Project wishes to identify potential experts who have knowledge, experience and expertise in the field of sustainable catering, particularly in the areas of:

- School catering services
- Innovative packaging and waste disposal solutions
- Serving ware and packaging for hospital food

- Energy efficient vending machines

The relevant expert would contribute to the project by engaging with the project partners and sharing their market knowledge and expertise, such as their know-how of current market strengths and weaknesses, and join project workshops to discuss issues relating to the procurement of sustainable catering.

If you would like to find out more about how you can get involved in INNOCAT contact Antoinette Franklin at [innocat@iclei.org](mailto:innocat@iclei.org).

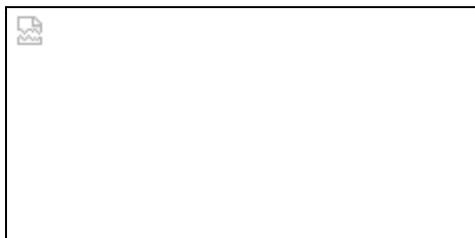
For more information, [click here](#).

## Experience Exchange provides chance to learn from advanced organisations

Procurers from across Europe are invited to apply for the PPI Platform Experience Exchange, which will see procurers from less experienced organisations travel to advanced organisations to gain a more in-depth understanding of innovative procurement processes. As well as developing skills on PPI and PCP by learning from others, participants will also experience new ways of thinking about problems and solutions. Additionally, participants will get the chance to see PPI and PCP in action through field visits.

There are currently four host organisations:

- the City of Torino (Italy),
- the City of Birmingham (United Kingdom),
- Sucha Beskidzka Hospital (Poland) and
- Réseau des acheteurs hospitaliers d'Ile de France, Paris (France).



To take part, applicants should discuss the exchange with their line manager and consider the best time to participate. They should then complete the [application form](#) and [send it to the PPI Platform team](#). The timing for the exchange is flexible. A limited number of places will have travel and accommodation covered.

For more information, [click here](#).

## GPP 2020 launches low carbon tender database and training materials



A core goal within the GPP 2020 project is to tender and contract low carbon products, works and services. Through these tenders CO<sub>2</sub> eq emissions are reduced and a more energy efficient economy is encouraged. In order to achieve long term sustainability, the tenders need to be replicable for other local authorities interested in making their procurement greener. Therefore each tender issued by one of the GPP 2020 partners is documented as a tender model using a case study format. Furthermore, these tender models are easily accessible through the [searchable tender database](#). With a tag cloud and an overview of the saved emissions, the tender

database gives users an insight into how to set up smart tenders for more than 20 products, services or works covered within the GPP 2020 project.

Additionally, the GPP 2020 consortium, under the lead of Ecoinstitut, has developed [training materials](#) for the implementation of low carbon procurement for public procurers and for trainers who wish to act as multipliers. These training packages are available in all eight project languages (German, Dutch, Croatian, Slovenian, Spanish, Catalan and Italian) and are tailor-made for each country. They specifically relate to the political and administrative conditions and offer answers to frequent doubts and problems resulting from these.

The training materials are available online for free in pdf format. However if users wish to alter and individualise these materials they can write to [info@gpp2020.eu](mailto:info@gpp2020.eu) to receive changeable versions of this material.

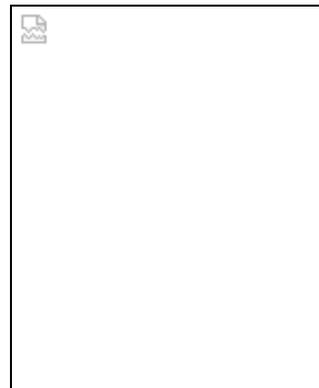
More information about the terms of use of the training packages can be found on the [website](#).

## 3. Procura+ Campaign news

## Munich legislation in support of Fair Trade

The programme **Organic City Munich** aims to increase the percentage of organic and fair food since 2006. On 19 Dec 2013 the City Council voted for a further development in this direction: Munich will continue to focus on fair procurement and promotion of ethically responsible trade. The product groups of textiles, wood and IT-equipment are envisaged next. The experience to date has shown the setting of feasible goals for procurement practice is most important. Several events have been planned, in order to increase public awareness for fair trade, as well as the interest of suppliers and public administrations.

For more information, [click here](#).



## New procurement legislation in Barcelona City

New rules governing the inclusion of environmental and social criteria in procurement contracts have entered into force from 15 December 2013, following the **enactment of a new Municipal Decree**. Integrating green requirements is now obligatory for all contracting bodies tendering for vehicles, electricity, food and catering services and a range of other high priority procurement categories.

Furthermore, the European Commission has chosen Barcelona to be the first European Capital of Innovation (11 March 2014), followed by Grenoble (France) and Groeningen (The Netherlands).

For more information, [click here](#).

## Malmö focuses on working standards



Contractors are obliged to make sure that no illegitimate labour is being used during the process and that the employees work under good social conditions. Employees from a trade union (necessarily from a different sector) are involved as independent consultants for supervision and monitoring of workplaces. In the pilot project, social criteria have been defined requiring contractors to employ 1-2 people during the

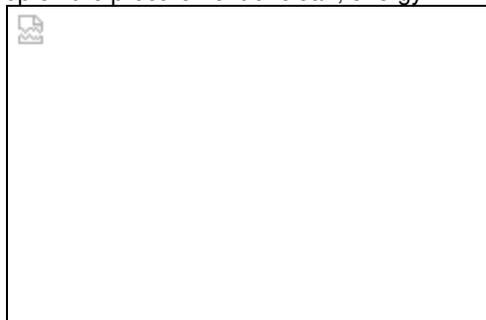
contract period who have been long-term unemployed.

For more information, [click here](#).

## 4. Upcoming events

### Workshops on clean vehicle procurement

As part of the Clean Fleets project, a 'Train the Trainer' workshop on the procurement of clean, energy efficient vehicles, in the context of the **Clean Vehicles Directive**, has been designed to help disseminate knowledge and expertise on the subject. This one-day workshop will enable attendees to gain the necessary skills to replicate training in their own countries, to support public administrations in purchasing low environmental impact vehicles. The target audience is trainers, consultants and experts in the public procurement or leasing of vehicles. Participants will benefit both from international experts in the field of sustainable mobility, and local government representatives from some of the most advanced cities in terms of green policy and practice. They will also receive a certificate of attendance.



The train-the-trainer workshop will take place in **Sofia (Bulgaria)** on **16 May 2014** and again in **Rome (Italy)** on **25 June 2014**. It will be held in English and it is free of charge, with limited financial assistance to attend also available. Only a limited number of places are available, therefore potential participants are advised to [register here](#) as soon as possible.

The Clean Fleets project is also organising a series of European workshops and study visits on clean vehicle procurement. The London-based event taking place between 25 - 26 March is now fully subscribed, however a European Workshop/ Study visit will take place in [Stockholm \(Sweden\), between 21 - 23 May 2014](#). This will be followed by a "Meet the Vehicles" event with a half day study visit showcasing electric vehicles in [Rotterdam \(Netherlands\), between 7 -9 October](#). To find out more about these and national workshop events taking place as part of the project, please follow [this link](#).

For interested parties less able to travel to such events, there now exists the opportunity to join the Clean Fleets discussion group to exchange ideas, queries and input on clean vehicle procurement. Write to [info@clean-fleets.eu](mailto:info@clean-fleets.eu) to sign up.

## 5. Other News

### New Project Assistant joins ICLEI's Sustainable Economy and Procurement team

We would like to welcome Franzis Wimmer as a new member of ICLEI's Sustainable Economy and Procurement team. Franzis holds a bachelor degree (B.A.) in European Studies and a master's degree (M.Sc.) in Sustainability Science and Policy from Maastricht University. Franzis is assisting our team in several projects related to sustainable public procurement. He is mainly involved in the Clean Fleets, LANDMARK and INNOCAT projects.

You can contact Franzis at [procurement@iclei.org](mailto:procurement@iclei.org).

### New Project Officer joins ICLEI's Sustainable Economy and Procurement team

We would like to welcome Antoinette Franklin as a new member of ICLEI's Sustainable Economy and Procurement team. Antoinette has a master's degree in European Linguistics from Albert-Ludwigs-Universität Freiburg and a Certificate in Public Procurement from Achilles Procurement Services which is accredited by the National University of Ireland. Prior to working at ICLEI, Antoinette spent three years working in the Central Procurement Office at the European Central Bank. At the ECB Antoinette assisted primarily the Administration, Premises and IT departments with their procurements, and received CIPS training. Antoinette is primarily involved with the GPP Helpdesk, GreenXpo, ENIGMA and INNOCAT projects.

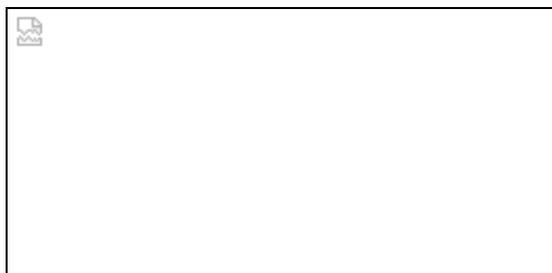
You can contact Antoinette at [antoinette.franklin@iclei.org](mailto:antoinette.franklin@iclei.org).

### Check out some of the latest resources on sustainable procurement

The [Sustainable Procurement Resource Centre](#) has more than 600 resources available online through an easy to use system. These include publications on the results of studies; good practice cases; tools and guidance material; online information; and SPP criteria use in preparing public tenders.

A few of the resources recently added:

- Green Procurement and Green Products Generate Growth (2013)
- Success stories in socially responsible public procurement (2014)
- State-of-the-Art in Urban Public Lighting (2014)
- Sustainable Procurement: Time to measure value creation! (2014)



These, along with all the resources available on SPP, can be accessed by visiting [www.sustainable-procurement.org/resources](http://www.sustainable-procurement.org/resources)

If you have a resource which you would like to see published through the Sustainable Procurement Resource Centre, please let us know by sending an email to [procurement@iclei.org](mailto:procurement@iclei.org).

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If you have any further questions, would like to give feedback on ICLEI's work in Sustainable Procurement, or would like unsubscribe, please also contact us at [procurement@iclei.org](mailto:procurement@iclei.org)

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ICLEI is an international association of local governments and national and regional local government organisations that have made a commitment to sustainable development.

More than 1,200 cities, towns, counties, and their associations worldwide comprise ICLEI's growing membership. ICLEI works with these and hundreds of other local governments through international performance-based, results-oriented campaigns, such as the Procura+ Sustainable Procurement Campaign.



The Procura+ Sustainable Procurement Campaign is an initiative designed to help support public authorities across Europe in implementing Sustainable Procurement and help promote their achievements. The Campaign was established in 2004 to help drive the mainstreaming of sustainable public procurement throughout Europe. Through participating in the Campaign, public authorities can contribute to a growing international movement and help bring about real change on the market.

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