

Sustainable Procurement

Edition 60, October 2014

Dear Reader,

We are pleased to send you the triannual Update on Procura⁺, the European Sustainable Procurement Campaign, and ICLEI's Sustainable Procurement activities in Europe.

You can also read more about Procura⁺ Campaign developments by visiting the Campaign website www.procuraplus.org. You can find more information about ICLEI's projects on Sustainable Procurement at <http://www.sustainable-procurement.org/get-involved/>.

ICLEI welcomes your contributions! Just send your news to procurement@iclei.org. News from Procura⁺ Campaign Participants and ICLEI members enjoy publishing priority!

If this newsletter does not display properly, please click here to view it online: <http://www.sustainable-procurement.org/index.php?id=179>

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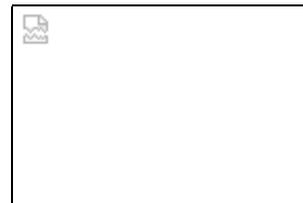
1. EcoProcura conference highlights strategic potential of sustainable and innovation procurement



After three days of exciting exchange, delegates at the [EcoProcura conference](#) in Ghent (Belgium) concluded that for Europe to gain maximum benefit from procurement practices, sustainable and innovation procurement must be placed at the heart of strategic decision making. The European Commission's revised Public Procurement Directives will play a significant role in harnessing the immense capacity of the public sector to foster sustainable and innovative solutions, and move procurement from being seen as an administrative to a strategic concern.

The conference, organised by ICLEI and the City of Ghent, demonstrated the consensus that the pressing issues facing Europe today require public authorities to work with the market to develop sustainable and innovative solutions, rather than viewing the market as unchangeable.

At the close of the event, the City of Ghent demonstrated its commitment to sustainability by signing a strategy on sustainable procurement and a Charter that obliges the city to spend 10 percent of its ICT budget on innovative solutions.



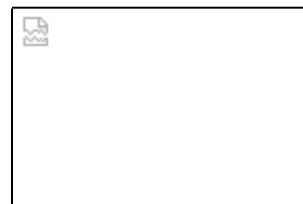
Daniël Termont, Mayor of the City of Ghent, said: "We are proud that ICLEI has chosen Ghent as the host city for its EcoProcura Conference. Sustainability is in all that we do, exemplified by our aim to achieve a climate neutral city by 2050. Moreover, Ghent wants to be a 'smart city' that employs creative solutions to everyday problems, and unites citizens to learn from one another. Ghent is a firm believer in the important role procurement plays in making our city more sustainable and in obtaining innovative products and services."

In addition, EcoProcura saw the first ever Public Procurement of Innovation Award presented. For more information on the award, read the [press release](#).

2. Project news

Two tools to help with the Clean Vehicle Directive - your thoughts please

As part of its ongoing work to assist public authorities and public transport operators in purchasing clean and energy efficient vehicles in compliance with the Clean Vehicles Directive (CVD), the Clean Fleets project has developed two new tools and we would like your feedback!



Guide to procuring clean, energy efficient vehicles (word version)

- Helps purchasing of clean and energy efficient vehicles in compliance with EU legislation like the CVD.
- Presents how environmental criteria can be introduced into different stages of procurement procedures.
- Complemented by various real-life examples from European public authorities.

Life cycle costing (LCC) tool (excel spreadsheet - please enable macros)

- Calculates life-cycle cost of vehicle fleets according to the CVD

To share your comments with us in response to a few questions for each tool, please [click here](#).

Topten releases guidance for four new categories



The Topten project has released guidance for four new product categories. Advice and sample tender documents give practical assistance on procuring the best value and most energy efficient appliances available on the European market in LED Classic Lamps, LED Spots, Dishwashers and Office Luminaires.

These accompany the six sets of procurement guidelines already published on the [Topten Pro](#) section website for a range of other product categories including computer monitors, imaging equipment and vehicles. A series of case

studies on how public authorities have used Topten criteria to save money and energy will soon also be available on the Topten Pro section of the [European Topten website](#).

‘Healthy ageing’ solutions sought in tender published by European health care providers

Six health care purchasing bodies from five European countries have published a competitive tender, inviting companies to propose products and services that will aid the elderly. The solutions sought include a fall detection and alert system; a treadmill for rehabilitation and analysis of walking disorders; a walking course for preventing falls and maintaining independence; a bed thermoregulation system; and a chair enabling users to maintain independence, reducing effort for aides.



Notice of the competitive tender was published in the European Union Official Journal on 30 September 2014 by the organisation RESAH, coordinator of the [HAPPI project \(Healthy Ageing - Public Procurement of Innovation\)](#). The specifications are available in three languages: English, Italian and French. Bids can be addressed in any of these three languages, however the application documents must be provided in French only.

A Helpdesk in English and Italian has been created to support bidders with the application process, especially small and medium enterprises. The helpdesk provides information on how to create an account and download the HAPPI tender documents, how to ask a question on the FAQ page, as well as information on how to upload an offer to the platform.

For more information on the call for tender, visit the [HAPPI website](#).

Eight new case studies published by GPP2020 project



[GPP 2020](#) aims to mainstream low-carbon procurement across Europe in support of the EU's goal to achieve a 20 percent reduction in greenhouse gas emissions, a 20 percent increase in the share of renewable energy, and a 20 percent increase in energy efficiency by 2020.

A core aim within the GPP 2020 project is to tender and contract low carbon products, works and services. Through these tenders CO2 emissions are reduced and a more energy efficient economy is encouraged. To achieve long

term sustainability, the tenders need to be replicable for other local authorities interested in making their procurement greener.

In line with this, each tender issued by one of the GPP 2020 partners is documented as a 'tender model', using a case study format. These tender models are easily accessible through the project's searchable tender database. Eight new tenders have been published, with more to come.

To view the tenders, go to the [GPP 2020 tender database](#).

Innovative catering – Resah publishes PIN for biodegradable dishes

INNOCAT partner Resah-idf (réseau des acheteurs hospitaliers de l'île de France) have published a [Prior Information Notice \(PIN\)](#) providing details of their upcoming tender for eco-innovative food containers and associated recycling services. Three lots will be included in the tender, one of which is for 'biodegradable and compostable dishes'. The containers will be required to meet EU standard [EN13432](#) and must be able to be disposed of as organic waste.



The tender forms part of Resah's plan to reduce the environmental impact of consumption, while meeting the current budgetary constraints of its 130 members. An invitation to tender is due to be published in the next few weeks, with each lot being offered for two years.

Interested procurers can find out more about the on-going INNOCAT procurements by contacting Antoinette Franklin at innocat@iclei.org or find out more [here](#).

ENIGMA lighting PCP – events and exchanges



ENIGMA was represented at this years' [EcoProcura Conference](#) by Jussi Lehtinen from ENIGMA partner city Espoo, Finland. Mr. Lehtinen presented the ENIGMA project as part of a parallel session titled [PCP & PPI - Tools for Innovative Lighting Solutions](#). The session also included presentations from Lieve Bos from DG CONNECT at the European Commission on [Innovation Procurement in domain of City Lighting - An opportunity for cities and regions](#) and Dr. Leon Smith from Transport for London who presented the Pro-Lite project. All presentations are available [here](#).

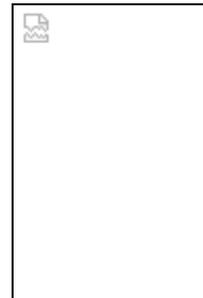
On October 2, a webinar on [Innovative Public Procurement](#) took place as part of the ENIGMA project. The webinar included presentations from Vasileios Tzanidis from the European Commission who presented An introduction to innovation procurement and the EU financial support for PPI and PCP, and Caterina Sampol from AQUAS, Barcelona who presented Cities innovating through pre-commercial procurement. Both presentations as well as the webinar itself are now available [online](#).

Finally, a study visit focusing on the inspiring qualities of light and the potential economic and social benefits that interactive light displays and light festivals can have will take place in Eindhoven (the Netherlands) from November 12 – 13 as part of the [ENIGMA](#) project. The study visit will take in the acclaimed [GLOW festival](#), and will provide an opportunity for public procurers to discuss the topic of innovative public lighting with other interested stakeholders. Following the study visit, select participants will have the chance to take part in a one and a half day "work shadowing" event within the City of Eindhoven, providing a unique opportunity to gain insight into the inner workings of a pioneer city and to exchange with a range of professionals. A maximum of two representatives from public authorities will be able to take part in this work shadowing. An [agenda](#) is available for the event, and registration is [possible online](#). Further information is available on the [ENIGMA website](#).

New project PRIMES - providing hands-on support for public purchasing organisations with green public procurement

The purpose of the PRIMES project is to develop basic skills and provide practical support for public purchasing organisations to overcome barriers and implement Green Public Procurement (GPP). Many lack capacity and knowledge; particularly small and medium sized municipalities. PRIMES will demonstrate how such support can be delivered at conditions which are favorable for even the smallest purchasing organisations; by sharing and co-operating; or by working with a regional energy agency, a cluster organization or the regional authorities.

By developing skills and capacity in a large number of these small and medium sized organisations, PRIMES will have high leverage. Task forces of experts will work with purchasing organisations on specific contracts. There will be at least 114 procurements across 6 partner countries: Denmark, Sweden, Latvia, Croatia, France and Italy. It will be a "learning by doing" process to draw up tender specifications and evaluation criteria which will deliver better products and services. More information and a full training package on GPP can be found on the [website](#).



Water PiPP - Gathering information via thematic working groups



Water PiPP is exploring new public innovation procurement methodologies and testing them in the water sector, in a context where European innovation potential is often blocked by a number of bottlenecks. Water PiPP aims at facilitating real innovation, mobilising public authorities, public and private purchasers, water utilities, networks of cities and regions, the research and innovation community in the field of water, the supply side (especially SMEs) and many more.

Launched in January 2014, Water PiPP is now in its first phase gathering information to produce knowledge on innovation procurement's transferability to the water sector. The second phase will focus on pilot cases where different innovation procurement approaches will be tested by public procurement authorities.

Currently Water PiPP is setting up working groups for cities, regions, public operators, industries and water authorities. If you are interested in joining one of these groups please email anna.backmann@iclei.org in the near future. Participants will be able to test their ideas on innovative procurement procedures with a group of specialists from all over Europe to better understand and get inspiration on how to access latest solutions in water technologies and services to contribute to shaping future European policies for procurement that can facilitate the uptake of more sustainable solutions in urban water management.

For more information on the project visit the [Water PiPP website](#).

3. Procura+ Campaign news

Call for hosts - Procura+ Seminar 2015



The Procura+ seminar series provides a platform to promote exchange amongst purchasers from all levels of governments, suppliers, manufacturers, policy-makers and multipliers on specific topics related to sustainable public procurement.

The main goal of the seminar will be to identify strategies for mainstreaming low-carbon and innovation procurement in European public authorities.

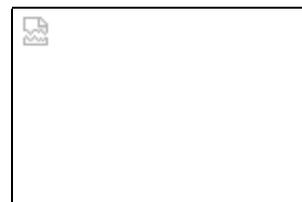
It will offer step-by-step guidance for implementation and best practice presentations from leading European public authorities. This includes a range of interactive exchange opportunities as well as tips and tricks for market engagement activities based on the GPP 2020 project's tender model series.

In particular, the seminar will explore how to successfully combine efforts towards innovation and sustainable procurement and using these synergies to reach strategic climate goals.

If you are interested in hosting the next Procura+ Seminar and showcasing your own achievements in SPP consult the [factsheet](#) with additional information for potential hosts and have a look at [previous seminars](#).

Rotterdam's ambition to become the world's most sustainable port city

Europe's largest international port and the second largest port in the world, Procura+ participant Rotterdam takes its responsibility for promoting a sustainable city seriously. A clean, green and healthy city where sustainability contributes to a strong economy - this is the ambition Rotterdam wants to work on with its new [Rotterdam Sustainability Programme](#). Reducing carbon emission by half, preparing for the consequences of climate change, improving air quality and reducing noise are the main topics of the programme. The Municipality will invest 31 million Euros in order to achieve the green ambitions.



The so-called 'Green Deal 010 Zero Emission City Logistics' sets the target to have an emission-free freight transport in the inner city by 2020, by means of electric, hybrid or bio-gas vehicles.

For more information, read the [Sustainability Plan](#).

New Procura+ Participant: Cornwall Council



In October 2014, a new Procura+ participant has been welcomed to the Campaign. Cornwall Council has developed a new Responsible Procurement Policy which outlines its commitments to ethical sourcing, environmental sustainability and carbon management.

As one of many examples, Cornwall Council is committed to purchasing timber from sustainable sources. For many years a majority of the Council's timber purchasing has been Forest Stewardship Council (FSC) accredited, however there was a lack of effective monitoring. Since early 2012 the Council has been working closely with the World Wildlife Foundation (WWF) to put these

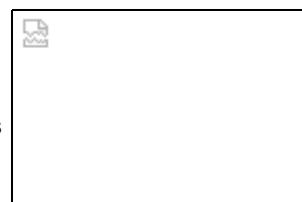
monitoring procedures in place and has been awarded 'silver' under the WWF Sustainable Timber Campaign in 2013.

For more information, visit the [Cornwall Council website](#).

Ghent – EcoProcura 2014 and its Sustainable Procurement Strategy

The City of Ghent hosted the EcoProcura 2014 conference on 24-26 September 2014. Key themes for the 2014 conference included:

- Cost-efficient use of public money through procurement
- Developing integrated sustainable public procurement strategies across the organisation
- Implementing the new European Public Procurement Directives
- How public procurement can stimulate innovation, including the announcement of the Public Procurement of Innovation Award winner.



There was also a 'meet the buyers' event and several short training sessions. At the close of the event, the City of Ghent demonstrated its commitment to sustainability by signing a [sustainable procurement strategy](#) and a Charter that obliges the city to spend 10 percent of its ICT budget on innovative solutions.

Celebrating ten years of of the Procura+ campaign



Prefacing the EcoProcura conference in Ghent, participants, national partners and interested public authorities came together for the annual Procura+ meeting, talking about their successes and challenges in sustainable public procurement (SPP). More than 30 representatives from local and regional governments, utilities companies and expert organisations discussed prominent topics such as SPP monitoring, market engagement and the link to a circular economy.

This coincided with the Procura+ Campaign celebrating ten years of connecting and supporting public authorities committed to SPP. Over the last decade, Procura+ has supported over 150 public authorities in implementing SPP and promoting their achievements such as reducing CO₂ emissions or establishing fair trade principles. In 2004, Margit Vjestberg (Kolding, Denmark) and Imma Mayol (Barcelona, Spain) invited political leaders from across Europe to join a campaign to foster SPP. This happened at a time when SPP was becoming increasingly recognised as a beneficial driver for achieving local and regional policy and development goals, relating to climate change, urban expansion and smart mobility concepts, to name but a few.

Dozens of public authorities responded and joined Procura+. Beat von Felten, Procura+ founding participant, reflects on this saying that "thanks to Procura+ the City of Zürich has been able to position themselves as a leader in the field of sustainable procurement. Zürich appreciates the valuable exchange on good practice, news and especially enjoys the open discussions which take place on issues which naturally arise when an organisation decides to implement new approaches and procedures. Procura+ offers the perfect frame to do this and, if needed, even offers tailor-made advice and support."

For more information, please visit www.procuraplus.org.

4. Upcoming events

There are two **market engagement** events taking place this month as part of the **INNOCAT Project**:

The Supplier Meeting for the INNOCAT tender for Energy Efficient, Low Carbon, Vending Machines will take place on **November 6** at the **University of Sheffield, UK**. It is still possible for procurers to join this **Buyers Group**. The larger the Buyers Group is, the better we can demonstrate to the market that there is in fact a demand for low carbon, energy efficient, vending machines.

The **City of Torino** will hold a market engagement event in the **City of Torino** on **November 19 2014**. Both suppliers and other municipalities who are interested in procuring sustainable catering services for schools are invited to attend this event. Further information will be provided over the coming weeks on the **INNOCAT website**.

5. Other News

New procurement team member



We would like to welcome Caroline Chandler as the newest member of ICLEI's Sustainable Economy and Procurement team. Caroline has a masters degree in International Politics and Law from the University of Sheffield and a masters degree in Modern Languages from the University of Cambridge. Before coming to ICLEI, she spent 2 years in the Merchandise Department for the Vasanta Group and 2 years providing administrative support to the Directors of the Catholic Agency for Overseas Development (CAFOD). At ICLEI, Caroline will be focussing on the INNOCAT project, GPP2020 and providing support to the SPRC and PPI platforms.

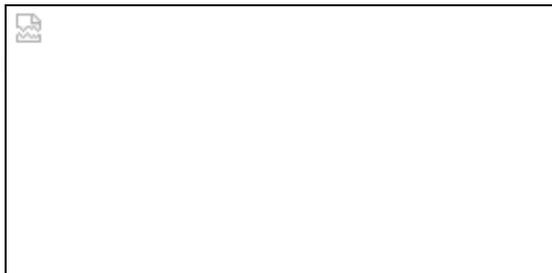
You can contact Caroline at caroline.chandler@iclei.org

Check out some of the latest resources on sustainable procurement

The [Sustainable Procurement Resource Centre](#) has more than 600 resources available online through an easy to use system. These include publications on the results of studies; good practice cases; tools and guidance material; online information; and SPP criteria use in preparing public tenders.

A few of the resources recently added:

- Innovative contracting case studies (2014)
- Developing a sustainable functional specification in 6 steps (2014)
- Procurement and Innovation: a supplement to the 2013 Annual Statistical Report on UN Procurement (2014)
- Sustainability of supply chains and sustainable public procurement: a pre-study (2014)



These, along with all the resources available on SPP, can be accessed by visiting www.sustainable-procurement.org/resources

If you have a resource which you would like to see published through the Sustainable Procurement Resource Centre, please let us know by sending an email to procurement@iclei.org.

6. Up for discussion



The online hub of all things related to public procurement, the Procurement Forum is the place for public authorities, procurers, policy makers, researchers and other stakeholders working in the field of sustainable and innovation procurement to exchange, connect and collaborate.

[Register](#) to get involved in current discussions, including:

1. Adopting sustainable banking initiatives into public procurement projects

- Is it possible to procure banking transactions sustainably?
- What initiatives are available to achieve more socially and environmentally responsible transactions?

2. National platforms for comparing labels and standards

- What tools are being developed for using ecolabelling in procurement?
- Is labelling the best way to guarantee sustainability?
- How do we go about comparing different labelling systems and criteria?



Head over to the [Procurement Forum](#) and join the debate!

Subscribe? Feedback? Questions? Please let us know!

If you would like to subscribe to the Sustainable Procurement Update, please send an email stating so to procurement@iclei.org including in it your contact details.

If you have any further questions, would like to give feedback on ICLEI's work in Sustainable Procurement, or would like unsubscribe, please also contact us at procurement@iclei.org

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ICLEI is an international association of local governments and national and regional local government organisations that have made a commitment to sustainable development.

More than 1,200 cities, towns, counties, and their associations worldwide comprise ICLEI's growing membership. ICLEI works with these and hundreds of other local governments through international performance-based, results-oriented campaigns, such as the Procura+ Sustainable Procurement Campaign.



The Procura+ Sustainable Procurement Campaign is an initiative designed to help support public authorities across Europe in implementing Sustainable Procurement and help promote their achievements. The Campaign was established in 2004 to help drive

the mainstreaming of sustainable public procurement throughout Europe. Through participating in the Campaign, public authorities can contribute to a growing international movement and help bring about real change on the market.

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